

**BSiF**  
BRITISH SAFETY INDUSTRY FEDERATION

**25**  
**YEARS**  
1994-2019

# Guide to the UK Safety & Health Industry 2020

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**Keeping people safe and healthy at work**

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## Media Information

published by

**HSM**  
HEALTH & SAFETY MATTERS

# Continued success!

2020 represents the 18<sup>th</sup> year of the successful publishing partnership between Health & Safety Matters and the BSIF.

We are continuing to work with the UK's largest, most respected trade and professional bodies which play a huge part in the Health & Safety industry. In 2020 we will be bringing you an even bigger and better Guide, once again combining our winning formulas to provide the safety industry with more information than ever before. The Guide will be designed to provide:

- **A reference source for industry to assist accessing safety products and services**
- **A general source on occupational safety**
- **A Guide for sourcing information on occupational health and safety**

*"Last year's Guide was once again positively received and was seen as a major step forward in the health and safety Industry. In 2020 we are continuing to develop and generate a comprehensive reference tool focusing on several key areas within the safety and occupational health industry."*

Alan Murray, BSIF.

The Guide will be presented in an A4 perfect bound format, and will include:

- **Carefully selected editorial themes to meet a variety of reader requirements**
- **Contributions from industry respected trade and professional associations**
- **Company and product profiles, allowing advertisers to effectively promote products, equipment and services**
- **Enhanced Profiles. Making your company details quick to find, and readily available**
- **An easy to use Products & Service Selector**
- **All contributors to the Guide will be included in the A-Z Suppliers Listings.**

## Circulation

Total distribution of the 2020 Guide will be in excess of 25,000 copies:

- **The total ABC audited circulation of 18,000 qualified and dedicated readers of Health & Safety Matters**
- **1,000 industry copies**
- **5,000 copies distributed to safety distributors, other decision makers, and BSIF members.**
- **Extra copies will be distributed from the BSIF & HSM exhibition stands around the world and within the UK.**

## Company and product profiles

We are offering a unique style of advertising in 2020. Simply combine your corporate advertisement with a **FREE** detailed company / product profile for maximum impact. There are four options to suit all budgets:

We will typeset your company profile using photography, text etc, supplied by you.

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**28** **Workwear** **Burdett Greenham**

### Greenham: Protecting People Everyday

At Greenham, we are obsessed with safety. As proof of our mission to protect people everyday, we put customers at the heart of everything we do. We do more than just supply Personal Protective Equipment (PPE), Cleaning and Hygiene Supplies and Contractor's Site Equipment, we will go that extra mile to ensure your safety. We are at the forefront of helping customers comply with the new PPE regulations. We will always be ahead of the game in keeping you safe at work.

**Getting the extra mile**  
We know that you are a specialist in your own field and we understand that you can get the best value for your money by buying in bulk. We offer a range of services to help you get the most out of your budget. We can help you with your purchasing decisions and we can help you with your compliance requirements. We will always be ahead of the game in keeping you safe at work.

**Our Service Centres near you**  
We have a number of service centres across the UK, as well as our Central Procurement Hub. We can help you with your purchasing decisions and we can help you with your compliance requirements. We will always be ahead of the game in keeping you safe at work.

**Customer Experience**  
We understand that you are a specialist in your own field and we understand that you can get the best value for your money by buying in bulk. We offer a range of services to help you get the most out of your budget. We can help you with your purchasing decisions and we can help you with your compliance requirements. We will always be ahead of the game in keeping you safe at work.

**GREENHAM**  
Protecting People Everyday

### Bringing you an exceptional customer experience and value added solutions

**Technical Product Services Available**

- PPPE Recycling
- Correct PPE Footwear
- Tailored Ear Defence
- Prescription Eyewear
- FacioF Respiratory

**Advantage**

- Contact price savings
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**Personalised Garments**  
Medical and embroidery available

**Nationwide Delivery**  
Dedicated Fleet & Drivers

**Free Delivery**

Contact us today | 0845 300 6672 | greenham.com | sales@greenham.com

Each page will be clearly branded with your corporate identity, and company contact information.

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**34** **Workwear** **Ballyclaire Ltd**

### Ballyclaire - The safest choice for quality protective workwear

As a leading UK workwear manufacturer, we supply a wide range of high quality protective workwear. Our products are designed to protect you from the elements, and we offer a range of services to help you get the most out of your budget. We can help you with your purchasing decisions and we can help you with your compliance requirements. We will always be ahead of the game in keeping you safe at work.

**Workwear Ready for Anything**

WHAT IF SITUATION YOU'RE POSSIBLE IN, BALLYCLAIRE'S WORKWEAR WILL BE THERE TO HELP YOU TO THE END.

01453 624413 2020  
Email: sales@ballyclaire.com  
http://www.ballyclaire.com

**BALLYCLAIRE**

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**Leo Workwear - Lakeland**

### Leo Workwear - The High Visibility Clothing Specialists

**PUSHING THE BOUNDARIES OF PERFORMANCE**

Leo Workwear is a leading UK workwear manufacturer, specialising in high visibility clothing. Our products are designed to protect you from the elements, and we offer a range of services to help you get the most out of your budget. We can help you with your purchasing decisions and we can help you with your compliance requirements. We will always be ahead of the game in keeping you safe at work.

**New Lakeland unique chemical / FR coverall options for 2019**

Visit the Lakeland website  
[www.lakeland.com](http://www.lakeland.com)

**Lakeland**

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**Index of Manufacturers & Suppliers**

This index provides a comprehensive list of manufacturers and suppliers in the UK safety and health industry. It includes contact information and details for various companies, such as Ballyclaire, Leo Workwear, and Greenham. The index is organized by product category and is a valuable resource for anyone looking to source safety equipment.

## Rates & Data

1	A4 Page + FREE A4 Company Profile* .....	£1950
2	1/2 Page + FREE 1/2 Company Profile* .....	£1200
3	1/4 Page + FREE 1/4 Company Profile* .....	£700
4	Enhanced Profile* (free with option 1&2) .....	£250
	Inside or Outside Cover + FREE A4 Company Profile .....	£2100

Logos and images can be supplied by email. For technical specifications, please contact our Production Department on 01342 333716 or by email: [production@western-bp.co.uk](mailto:production@western-bp.co.uk)

**\*Requirements for the Company Profiles are:**

A4 Profile:	550 words plus 1 image, logo and full contact details
1/2V Profile:	350 words plus logo and full contact details
1/2L Profile:	275 words plus logo and full contact details
1/4 Profile:	125 words plus logo and full contact details
Enhanced Profile:	100 words plus logo and full contact details

*For further details contact:*

**Christine Fitzgerald** on 01342 333740, [cfitzgerald@western-bp.co.uk](mailto:cfitzgerald@western-bp.co.uk)



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