



# Guide to the UK Safety & Health Industry 2018

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**Keeping people safe and healthy at work**

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## Media Information

published by



# Continued success!

2018 represents the 16<sup>th</sup> year of the successful publishing partnership between Health & Safety Matters and the BSIF.

We are continuing to work with the UK's largest, most respected trade and professional bodies which play a huge part in the Health & Safety industry. In 2018 we will be bringing you an even bigger and better Guide, once again combining our winning formulas to provide the safety industry with more information than ever before. The Guide will be designed to provide:

- **A reference source for industry to assist accessing safety products and services**
- **A general source on occupational safety**
- **A Guide for sourcing information on occupational health and safety**

*"Last year's Guide was once again positively received and was seen as a major step forward in the health and safety Industry. In 2018 we are continuing to develop and generate a comprehensive reference tool focusing on several key areas within the safety and occupational health industry."*

Alan Murray, BSIF.

The Guide will be presented in an A4 perfect bound format, and will include:

- **Carefully selected editorial themes to meet a variety of reader requirements**
- **Contributions from industry respected trade and professional associations**
- **Company and product profiles, allowing advertisers to effectively promote products, equipment and services**
- **Enhanced Profiles. Making your company details quick to find, and readily available**
- **An easy to use Products & Service Selector**
- **All contributors to the Guide will be included in the A-Z Suppliers Listings.**

## Circulation

Total distribution of the 2018 Guide will be in excess of 25,000 copies:

- **The total ABC audited circulation of 18,000 qualified and dedicated readers of Health & Safety Matters**
- **1,000 industry copies**
- **5,000 copies distributed to safety distributors, other decision makers, and BSIF members.**
- **Extra copies will be distributed from the BSIF & HSM exhibition stands around the world and within the UK.**



<b>1</b>	<b>A4 Page + FREE A4 Company Profile*</b> .....	<b>£1950</b>
<b>2</b>	<b>1/2 Page + FREE 1/2 Company Profile*</b> .....	<b>£1200</b>
<b>3</b>	<b>1/4 Page + FREE 1/4 Company Profile*</b> .....	<b>£700</b>
<b>4</b>	<b>Enhanced Profile*</b> (free with option 1&2) .....	<b>£250</b>
	<b>Inside or Outside Cover + FREE A4 Company Profile</b> .....	<b>£2100</b>

**The rates shown are fully inclusive of the following services:**

- Copy setting
- Design and layout

Information can be supplied in the form of, photographs, graphs, illustrations and diagrams. Text needs to be supplied in a Word document or pasted into an email. Company logos and images can be supplied by email. Further information is available from our Production Department on 01342 333716 or via email: [production@western-bp.co.uk](mailto:production@western-bp.co.uk)

**\*Requirements for the Company Profiles are:**

A4 Profile:	550 words plus 1 image, logo and full contact details
1/2V Profile:	350 words plus logo and full contact details
1/2L Profile:	275 words plus logo and full contact details
1/4 Profile:	125 words plus logo and full contact details
Enhanced Profile:	100 words plus logo and full contact details

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