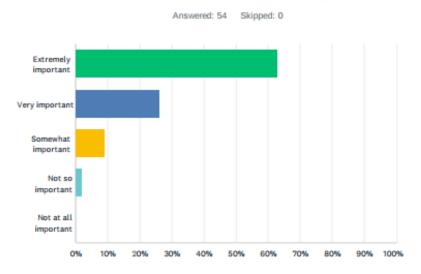


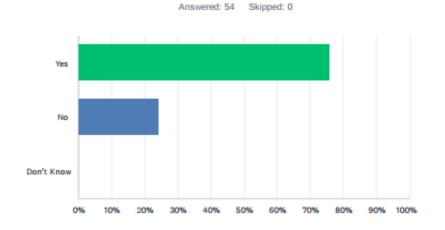
Q2 How important is it for a business to have a formal plan to demonstrate its commitment to sustainability?



ANSWER CHOICES	RESPONSES	
Extremely important	62.96%	34
Very important	25.93%	14
Somewhat important	9.26%	5
Not so important	1.85%	1
Not at all important	0.00%	0
TOTAL		54



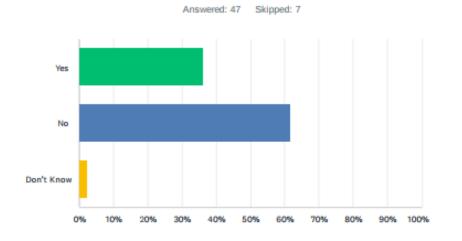
Q3 Do you have a formal documented sustainability plan/strategy?



ANSWER CHOICES	RESPONSES	
Yes	75.93%	41
No	24.07%	13
Don't Know	0.00%	0
TOTAL		54



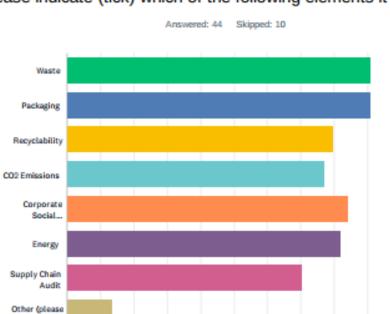
Q4 If the answer to 2 is yes, is it publicly available?



ANSWER CHOICES	RESPONSES	
Yes	36.17%	17
No	61.70%	29
Don't Know	2.13%	1
TOTAL		47

Q5 If you do have a formal, documented sustainability plan/strategy, Please indicate (tick) which of the following elements it includes?





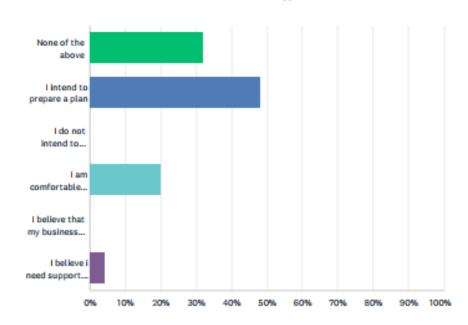
ther (plea specif											
	0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%

ANSWER CHOICES	RESPON	SES
Waste	90.91%	40
Packaging	90.91%	40
Recyclability	79.55%	35
CO2 Emissions	77.27%	34
Corporate Social responsibility, E.G. such as plans to minimise environmental impacts of the business or ethical trading	84.09%	37
Energy	81.82%	36
Supply Chain Audit	70.45%	31
Other (please specify)	13.64%	6
Total Respondents: 44		



Q6 If you do not yet have a formal, documented sustainability plan/strategy please indicate which of the following apply (Please tick one option only)

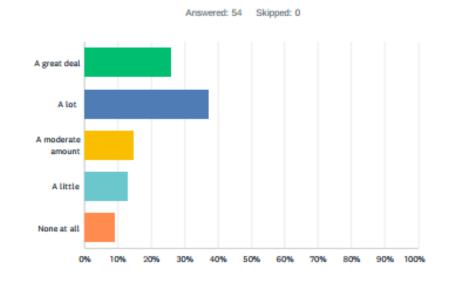
Answered: 25 Skipped: 29



ANSWER CHOICES	RESPONSES	
None of the above	32.00%	8
I intend to prepare a plan	48.00%	12
I do not intend to prepare a plan	0.00%	0
I am comfortable about what it should compromise	20.00%	5
I believe that my business will be at increased risk if i do not have a plan	0.00%	0
I believe i need support to prepare a plan	4.00%	1
Total Respondents: 25		



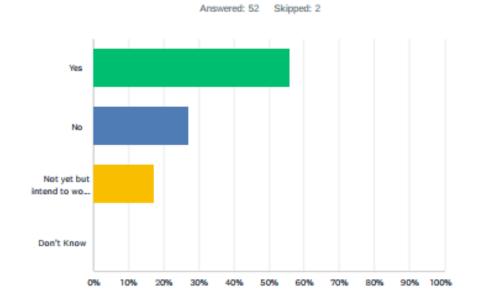
Q7 To what extent are your customers requiring you to provide details of your sustainability position/plan? (Please tick one option only)



ANSWER CHOICES	RESPONSES	
A great deal	25.93%	14
A lot	37.04%	20
A moderate amount	14.81%	8
A little	12.96%	7
None at all	9.26%	5
TOTAL		54



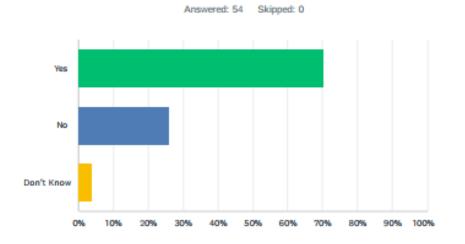
Q8 Does your business have ISO 14001 accreditation?



ANSWER CHOICES	RESPONSES	
Yes	55.77%	29
No	26.92%	14
Not yet but intend to work towards	17.31%	9
Don't Know	0.00%	0
TOTAL		52



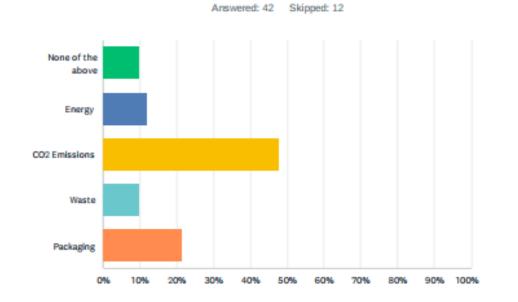
Q9 Has your business measured the environmental impact of its operations? Options



ANSWER CHOICES	RESPONSES	
Yes	70.37%	38
No	25.93%	14
Don't Know	3.70%	2
TOTAL		54



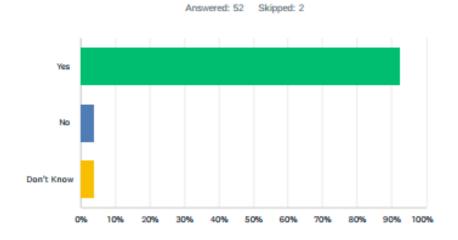
Q10 If yes what did you measure?



ANSWER CHOICES	RESPONSES	
None of the above	9.52%	4
Energy	11.90%	5
CO2 Emissions	47.62%	20
Waste	9.52%	4
Packaging	21.43%	9
TOTAL		42



Q11 Does your plan include goals for the reduction of your impact on the environment?



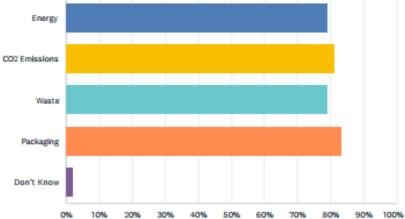
ANSWER CHOICES	RESPONSES	
Yes	92.31%	48
No	3.85%	2
Don't Know	3.85%	2
Total Respondents: 52		



Q12 If yes (to Q11) which of the following elements are included (tick all that apply)?

Answered: 48 Skipped: 6

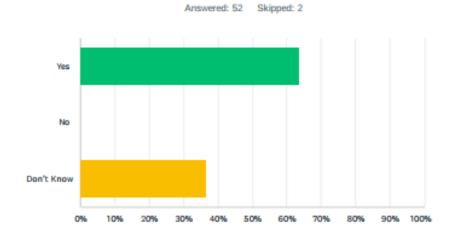
None of the above



ANSWER CHOICES	RESPONSES	
None of the above	0.00%	0
Energy	79.17%	38
CO2 Emissions	81.25%	39
Waste	79.17%	38
Packaging	83.33%	40
Don't Know	2.08%	1
Total Respondents: 48		



Q13 Are you confident that any environmental claims in your own marketing comply with the Competitions and Market Authority - the Green Claims Code?



 ANSWER CHOICES
 RESPONSES

 Yes
 63.46%
 33

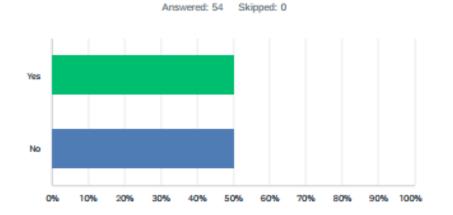
 No
 0.00%
 0

 Don't Know
 36.54%
 19

 TOTAL
 52
 52



Q14 Have you encountered PPE and Safety product marketing which you consider is misleading in terms of the product's purported environmental benefits?



ANSWER CHOICES	RESPONSES	
Yes	50.00%	27
No	50.00%	27
TOTAL		54



Q15 How important do you consider the issue of misleading environmental claims to be?

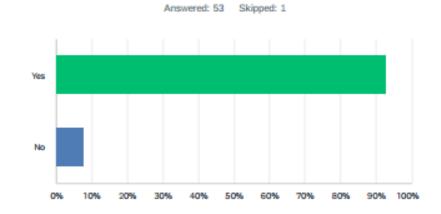
Answered: 54 Skipped: 0

Extremely important Very important Somewhat important Not so important Not at all important 0% 100% 20% 30% 40% 50% 60% 70% 80% 90% 10%

ANSWER CHOICES	RESPONSES	
Extremely important	57.41%	31
Very important	35.19%	19
Somewhat important	5.56%	3
Not so important	1.85%	1
Not at all important	0.00%	0
TOTAL		54



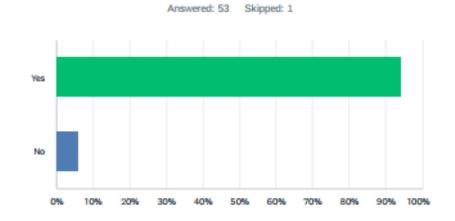
Q16 Do you feel that the BSIF has a role in assisting its members and their customers in ensuring they comply with the Green Claims Code?



ANSWER CHOICES	RESPONSES	
Yes	92.45%	49
No	7.55%	4
TOTAL		53



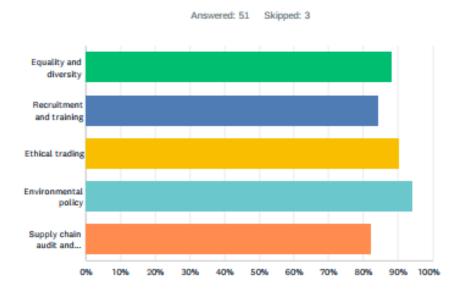
Q17 Would you be in support of a code of practice for BSIF members based around the Green Claims Code?



ANSWER CHOICES	RESPONSES	
Yes	94.34%	50
No	5.66%	3
TOTAL		53



Q18 Does your Company have specific plans in place under covering the following topics? (Please tick all that apply)



ANSWER CHOICES	RESPONSES	
Equality and diversity	88.24%	45
Recruitment and training	84.31%	43
Ethical trading	90.20%	46
Environmental policy	94.12%	48
Supply chain audit and control	82.35%	42
Total Respondents: 51		



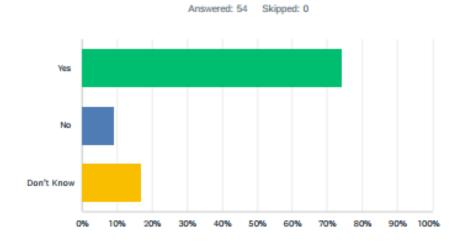
Q19 Does your Company have resources dedicated to supply chain audit and control?

Answered: 52 Skipped: 2

ANSWER CHOICES	RESPONSES	
Yes	63.46%	33
No	36.54%	19
TOTAL		52



Q20 Would you value (and or expect) support from the BSIF in respect to sustainability?

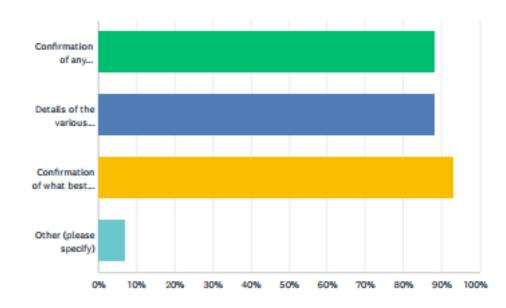


ANSWER CHOICES	RESPONSES	
Yes	74.07%	40
No	9.26%	5
Don't Know	16.67%	9
TOTAL		54



Q21 If yes in which of the following:

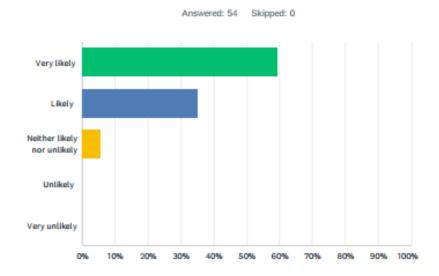
Answered: 43 Skipped: 11



ANSWER CHOICES	RESPON	SES
Confirmation of any legislation in existence or expected to which you may be subject eg: The Plastics Tax.	88.37%	38
Details of the various accreditations already in the public domain which are recognised by customers as supportive of a commitment to sustainability and how to access/acquire them.	88.37%	38
Confirmation of what best practice looks like or is expected from businesses of SME or large scale.	93.02%	40
Other (please specify)	6.98%	3
Total Respondents: 43		



Q22 Do you believe that the scope and credibility of a company's sustainability plan will progressively affect its competitive advantage?



ANSWER CHOICES	RESPONSES	
Very likely	59.26%	32
Likely	35.19%	19
Neither likely nor unlikely	5.56%	3
Unlikely	0.00%	0
Very unlikely	0.00%	0
TOTAL		54