

Intersec, Dubai 2024



BSiF are organising the UK Safety Pavilion at Intersec 2024, Dubai. The event will run 16th—18th January 2024 at the Dubai World Trade Centre.

Intersec is the leading Security and Safety Event In the Middle East and draws visitors from all over the region, it is an excellent opportunity for companies interested in exporting to the area, to present their products and services to buyers and specifiers of products.

The 2023 edition of Intersec was one of the best attended in the series with over 43,000 visitors through the doors across the three day event from over 130 countries.

For over 10 years BSiF have been facilitating the UK Safety Pavilion at Intersec, Dubai. Companies that join the Safety Pavilion benefit from BSiF's expertise in organising a hassle free experience. Pavilion attendance takes away the problems of stand booking, stand build and location selection allowing the exhibitor to simply attend the event and know that their stand is being prepared for them. The UK Safety Pavilion totalled over 140 square metres in 2023 and that size provided an excellent footprint for the companies that attended. With a range of stand sizes available, the collective area of the UK Safety Pavilion enables small stands to benefit from the larger presence meaning companies are not lost in the large halls and they benefit from the large overall presence due to the Pavilions branding and ability to source a key location.

UK products are in high demand in the region and the UK Safety Pavilion helps to draw visitors to the UK companies exhibiting within it in a way that would not be possible if exhibiting individually.

The cost of exhibiting on the UK Safety Pavilion is determined by the size of stand taken, the price quoted will include the stand floor space, full stand build with UK branding, furniture package, Company logo added to individual stand and stand cleaning, it really does mean exhibitors can arrive on site and be ready to go.

